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- Finance

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March 11, 2019

Alicia J. Keyes, Cabinet Secretary
New Mexico Economic Department
State of New Mexico
P.O. Box 20003
Santa Fe, New Mexico 87504-5003



Re: Northeastern New Mexico as an outdoor recreation destination

Dear Honorable Secretary Keyes:

We listened with great interest to the debate during the presentation by Senator Steinborn and Senator Neville regarding the Senate Conservation Committee substitute for Senate Bill 462/a. It became evident very quickly that we are a state rich in outdoor recreation and the potential to significantly increase our recreational presence globally is ripe.

We believe, in a very short period of time, by showcasing northeastern New Mexico lakes, and natural landscape parks, we can stimulate the regional economy by bringing back past related businesses and have area residents jump-start new businesses that will cater to outdoor enthusiasts.

Some of the outdoor lakes and parks include: Charette Lakes, Conchas Dam State Park, Eagle Nest State Park, Morphy Lake State Park, Pecos Canyon State Park, Santa Rosa State Park, Springer Lake, Storrie Lake State Park, Sugarite Canyon State Park, and Ute Lake State Park.

Another great opportunity exists if we are able to attract Cabella's, Bass Pro, REI or other outdoor equipment and supply companies to the northeastern region to test their outdoor gear. With the huge number of state parks and lakes, hunting and fishing opportunities, varied outdoor weather conditions and multiple terrains, we can become the hotspot for new businesses to "The Land of Enchantment" New Mexico.

If we may further attest on behalf of this request, please do not hesitate to contact us at your convenience.

Siempre,

Pete Campos, EdD
District 8

Elizabeth "Liz" Stefanics
District 39

Patrick Woods
District 7